

NEW POINT OF SALE PROGRAMMABLE KEYBOARD
VersaKey™ Programmable Keyboard is versatile and flexible in an ever-changing POS environment

(CYRESS, CALIF. – August 17, 2009) ID TECH, the leading manufacturer in custom and standard POS peripherals, has extended its VersaKey product line to provide a programmable function keyboard for POS systems. After a successful launch of the VersaKey keyboards with magnetic swipe readers in 2006, ID TECH is now offering a more flexible and versatile keyboard for its customers.

The VersaKey™ Programmable Keyboard is a plug-and-play peripheral device that is derived from the same core technologies found in ID TECH's top selling magnetic stripe reader, the MiniMag™. By using the included KeyUtility software, also developed by ID TECH, users can customize up to 60 programmable keys, allowing for fewer keystrokes and greater efficiency. The VersaKey™ Programmable Keyboard integrates a fully-functional keyboard with an optional touchpad mouse, and both magnetic stripe and smart card readers into a single, compact device.

Product Features and Benefits:

- 124/135 key layout in a compact 14" form
- Up to 60 programmable and re-legendable keys
- Programmable keys and magnetic stripe reader are configured through the utility software provided
- Smart card reader option
- Multiple language keyboard layouts upon request



The VersaKey™ Programmable was recently unveiled at the KioskCom conference in Las Vegas in April 2009. "ID TECH's technical expertise in rugged PIN entry devices, magnetic and smart card reader technology was instrumental in the development of our [VersaKey™] Programmable keyboard. Both readers and keyboards are designed for maximum life and reliability. Its full range of programmable keys, smart and magnetic card readers, and touch pad combine for a multi functional keyboard in a unique compact package," says Terry Conant, Executive Vice President of ID TECH. The official product launch is set for August 21, 2009 and is available directly through ID TECH or the company's channel partners. Please visit www.idtechproducts.com for purchasing information.

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About ID TECH

ID TECH is a privately held company with sales, manufacturing and research facilities around the world. The company has a well-established reputation for technical excellence through research and engineering design. Designing dependable, feature-rich products has made ID TECH a leading supplier of magstripe and smart card readers, barcode readers, keyboards, PCI-compliant PIN pads, and other specialty products for OEMs, VARs, resellers, distributors, and key end users. ID TECH provides both standard and custom solutions to support customer requirements. Find out more about ID TECH and locate a sales and product representative at www.idtechproducts.com.

If you would like more information about ID TECH products, please contact Cali Yang at 714.761.6368 or caliy@idtechproducts.com